



# Williston, ND

## The Gables 1

PRESENTED BY:



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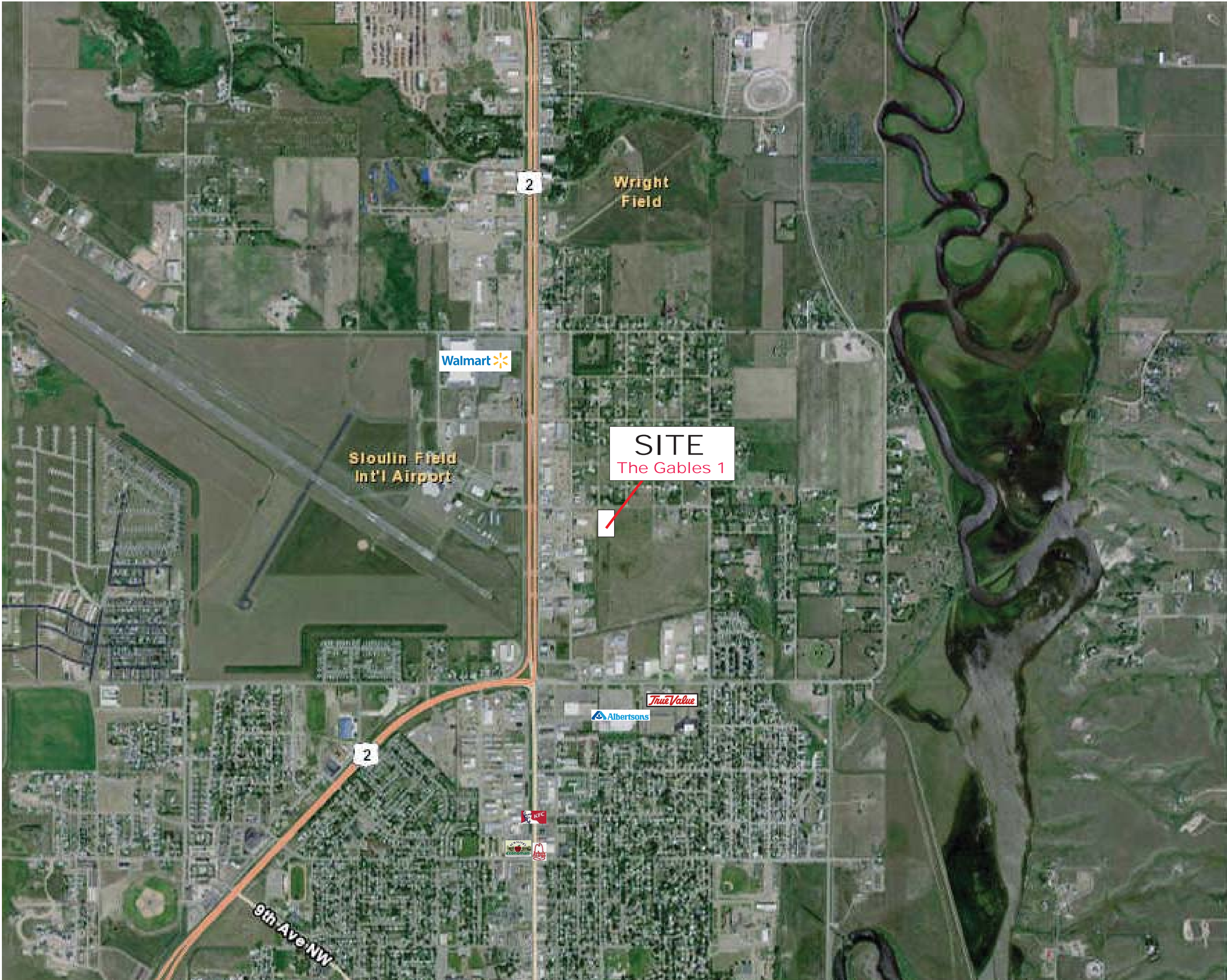
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Williston  
North Dakota  
The Gables 1



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# WILLISTON, ND



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# WILLISTON, ND



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# WILLISTON, ND

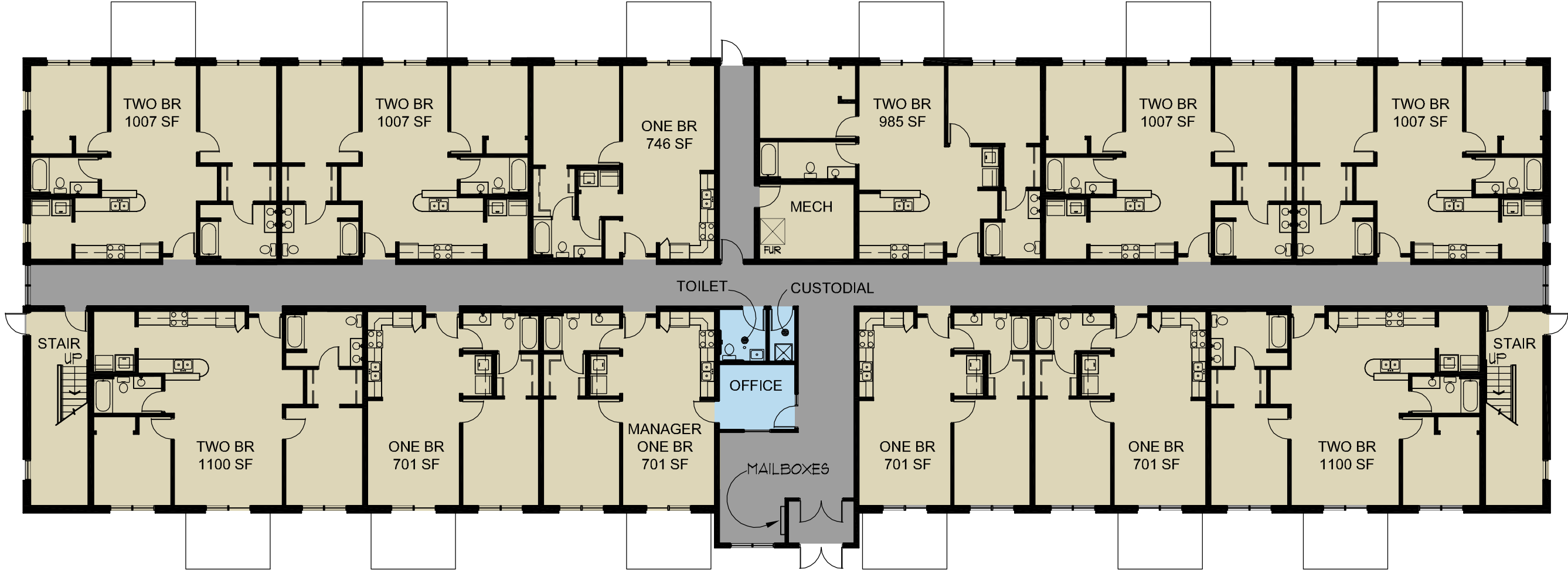


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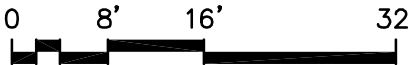
# WILLISTON, ND



7 TWO BEDROOM UNITS  
 5 ONE BEDROOM UNITS  
 12 TOTAL UNITS ON FIRST LEVEL  
 14,135 SF

1  
 A2

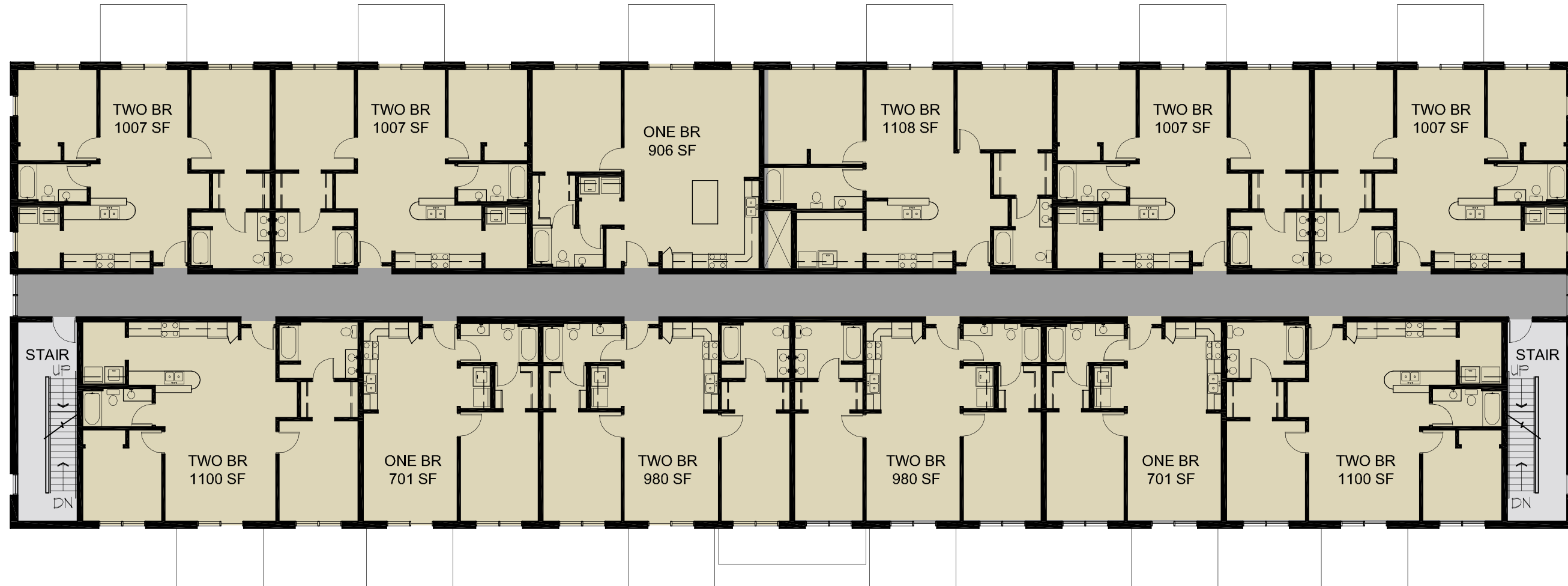
**FIRST LEVEL FLOOR PLAN**  
 1/16"=1'-0"



TOTAL ALL 3 LEVELS  
 25 TWO BEDROOM UNITS  
 11 ONE BEDROOM UNITS  
 36 TOTAL UNITS  
 42,200 SF



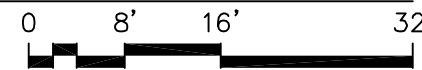
# WILLISTON, ND



2  
A2

## SECOND LEVEL FLOOR PLAN

1/16"=1'-0"



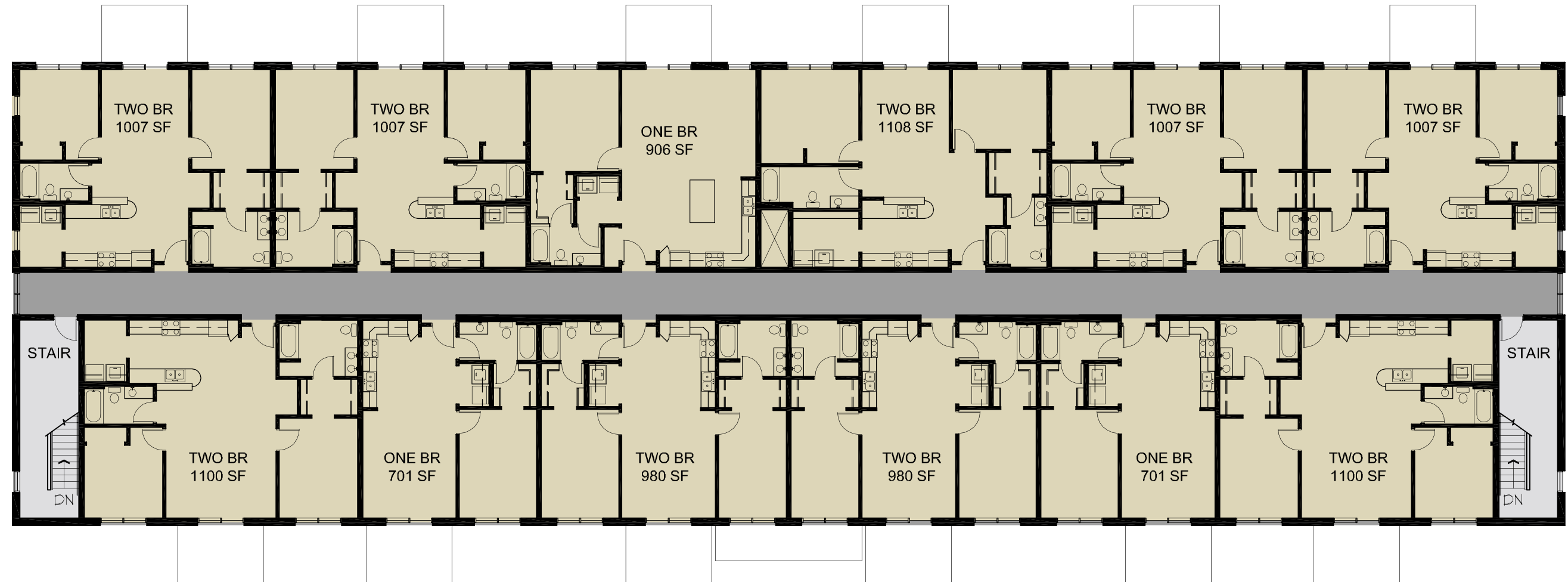
NORTH



9 TWO BEDROOM UNITS  
3 ONE BEDROOM UNITS  
12 TOTAL UNITS ON SECOND LEVEL  
14,033 SF



# WILLISTON, ND

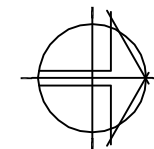
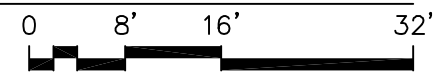


9 TWO BEDROOM UNITS  
3 ONE BEDROOM UNITS  
12 TOTAL UNITS ON THIRD LEVEL  
14,033 SF

3  
A2

## THIRD LEVEL FLOOR PLAN

1/16"=1'-0"

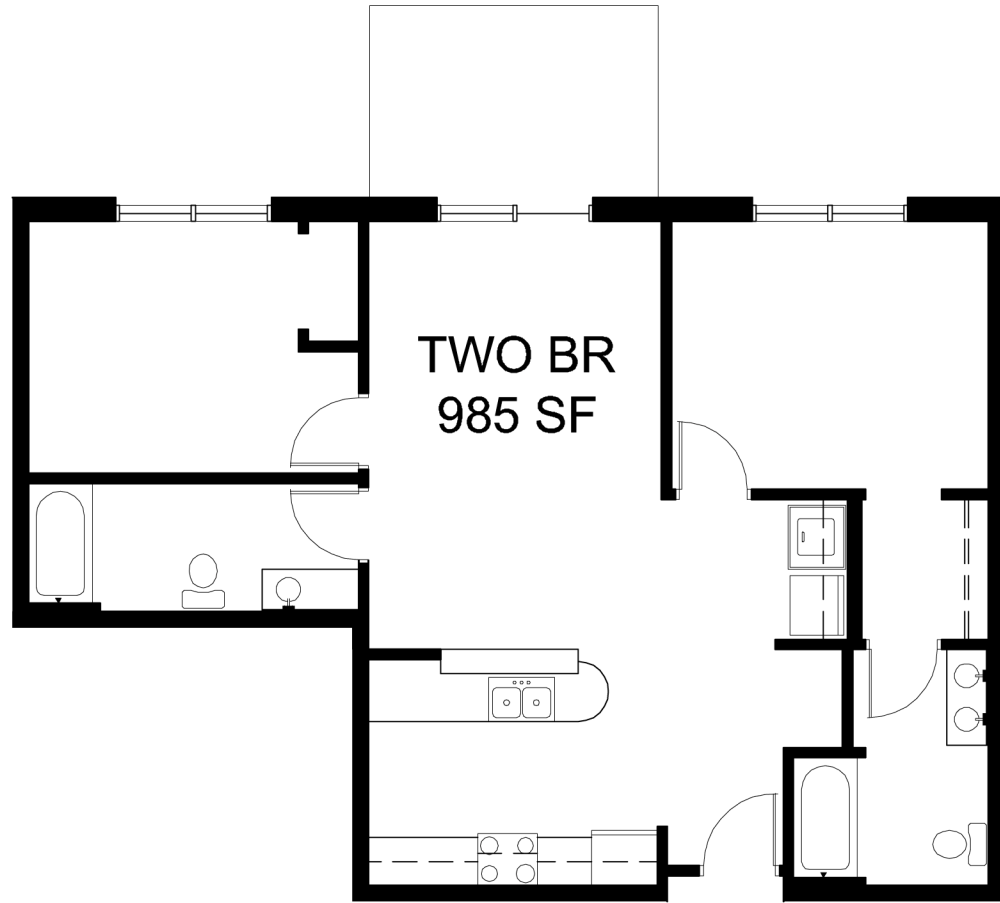


NORTH

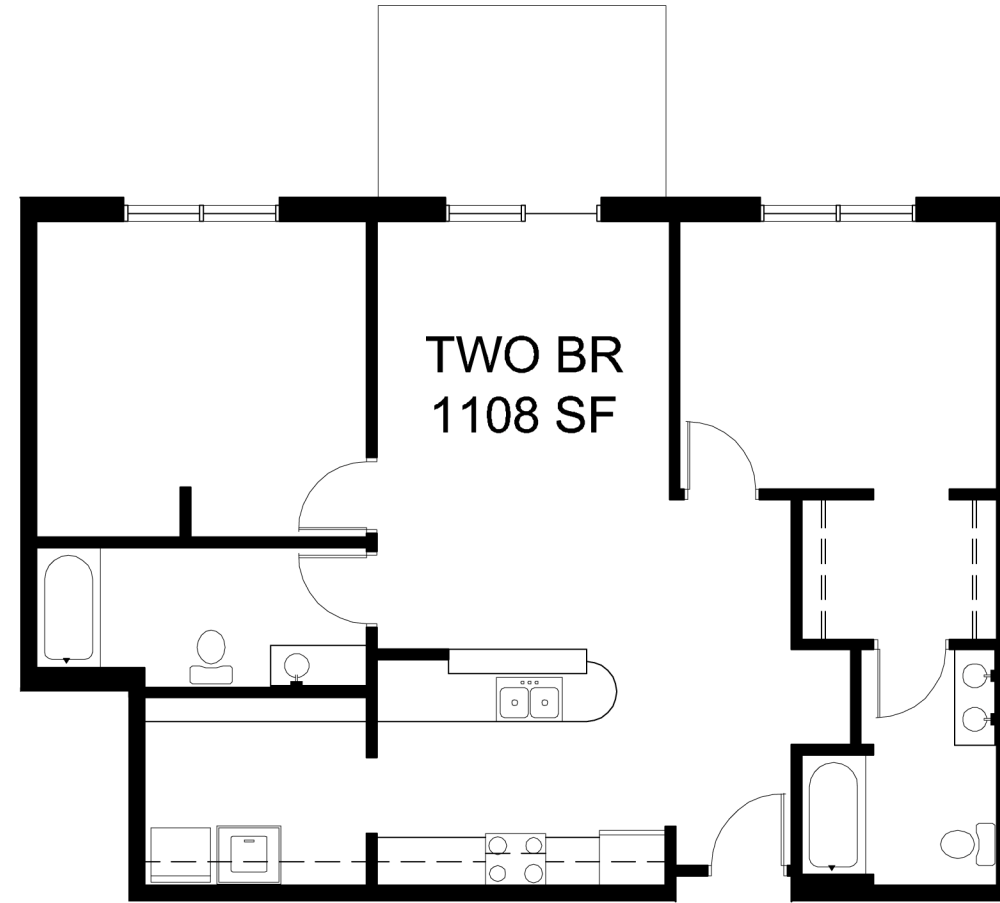


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UNIT G



UNIT H

TWO BEDROOM  
UNIT PLANS



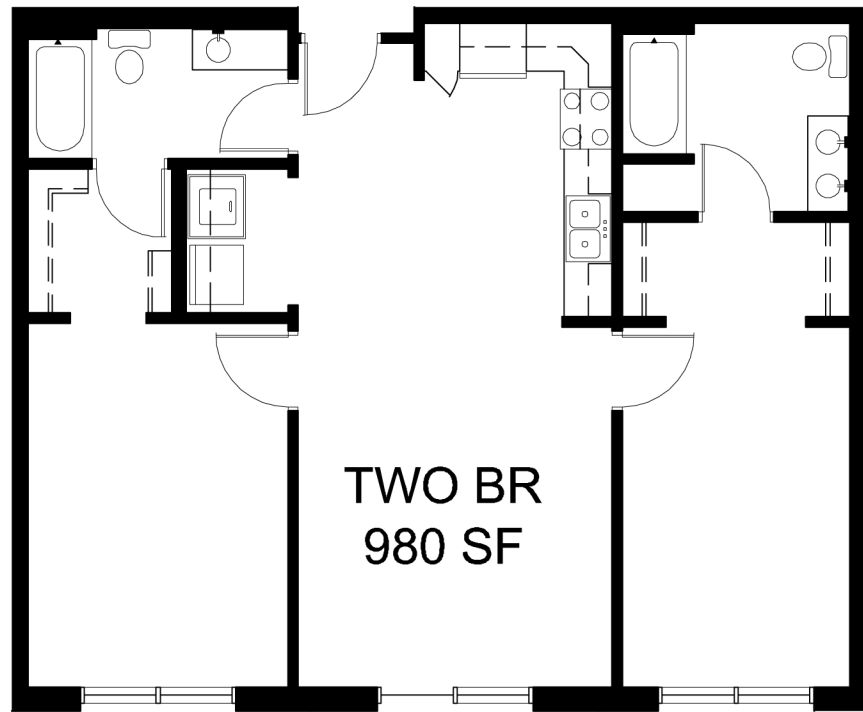
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WILLISTON, ND  
2/16/12 | COMM#M11-151



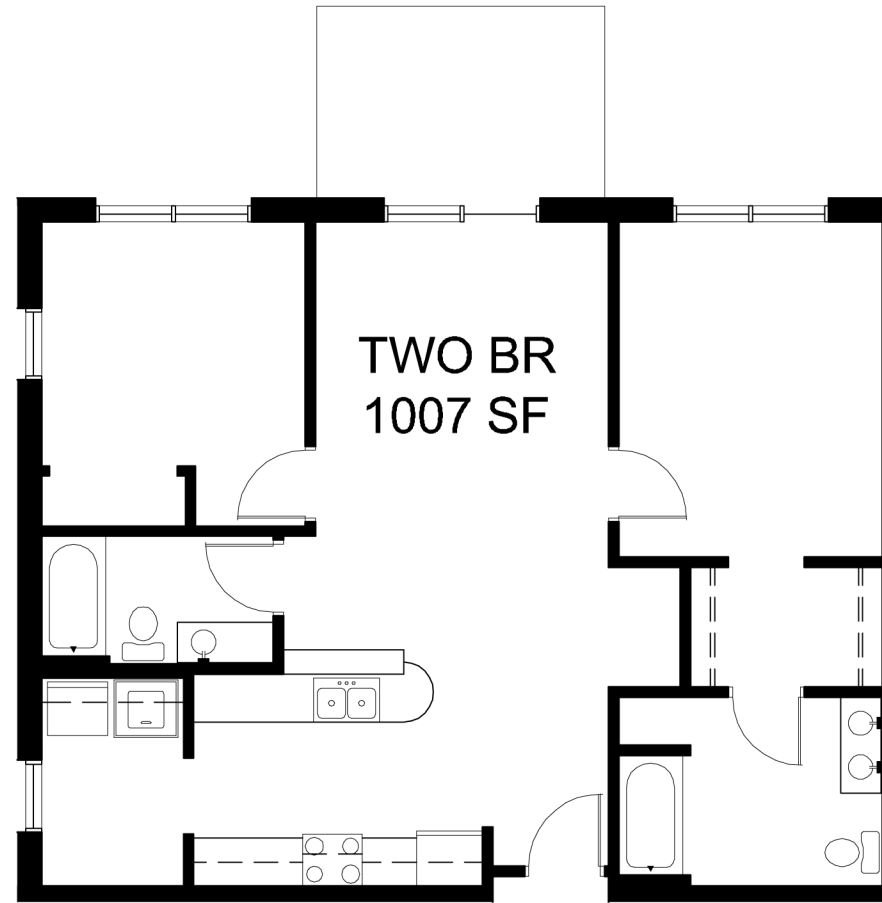
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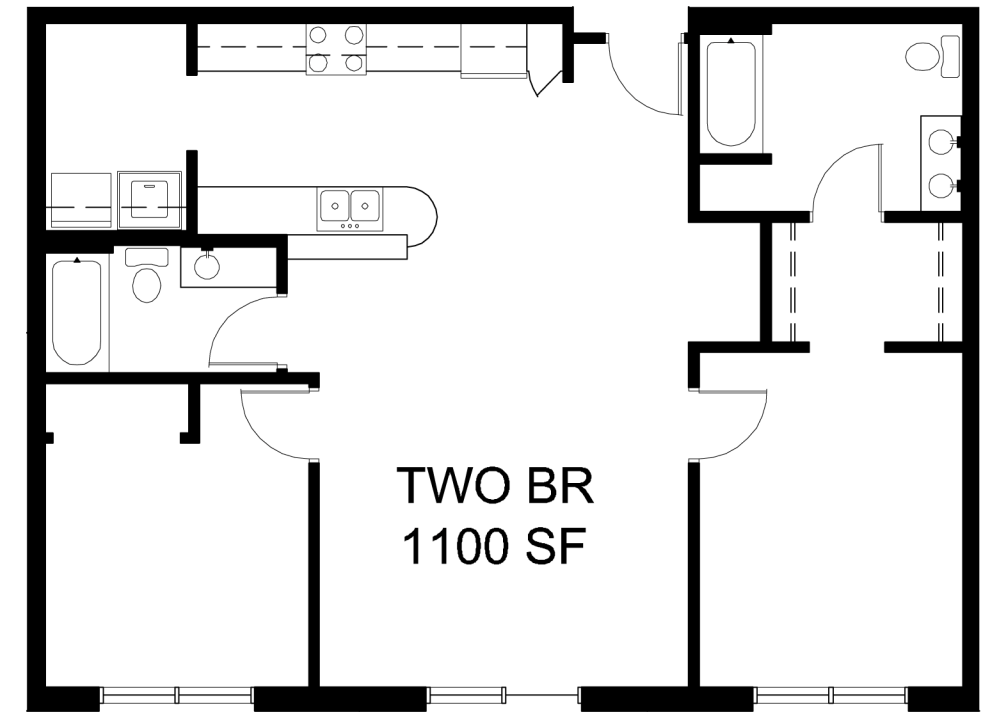
TWO BR  
980 SF

UNIT D



TWO BR  
1007 SF

UNIT E



TWO BR  
1100 SF

UNIT F

## TWO BEDROOM UNIT PLANS



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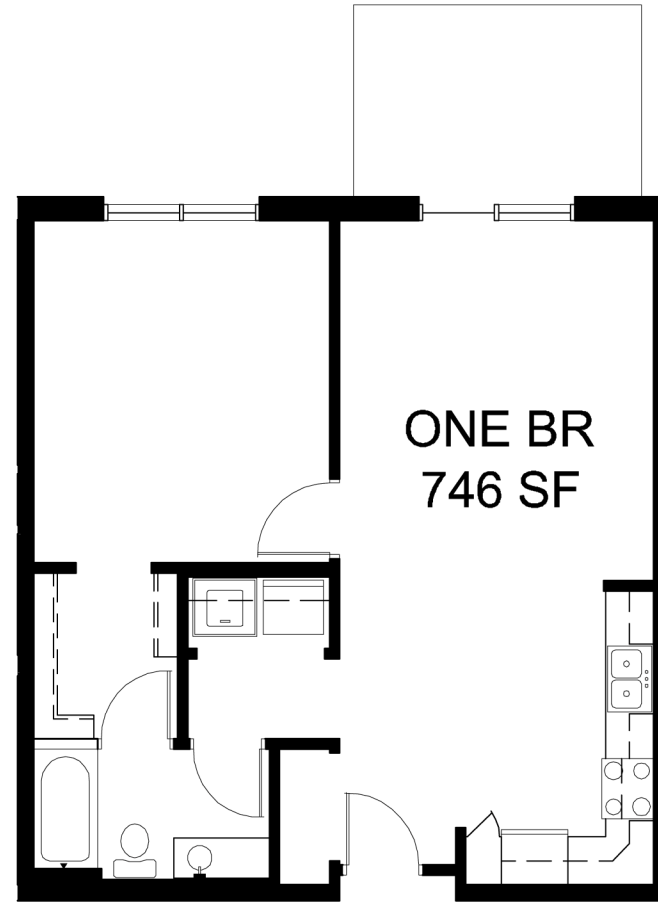


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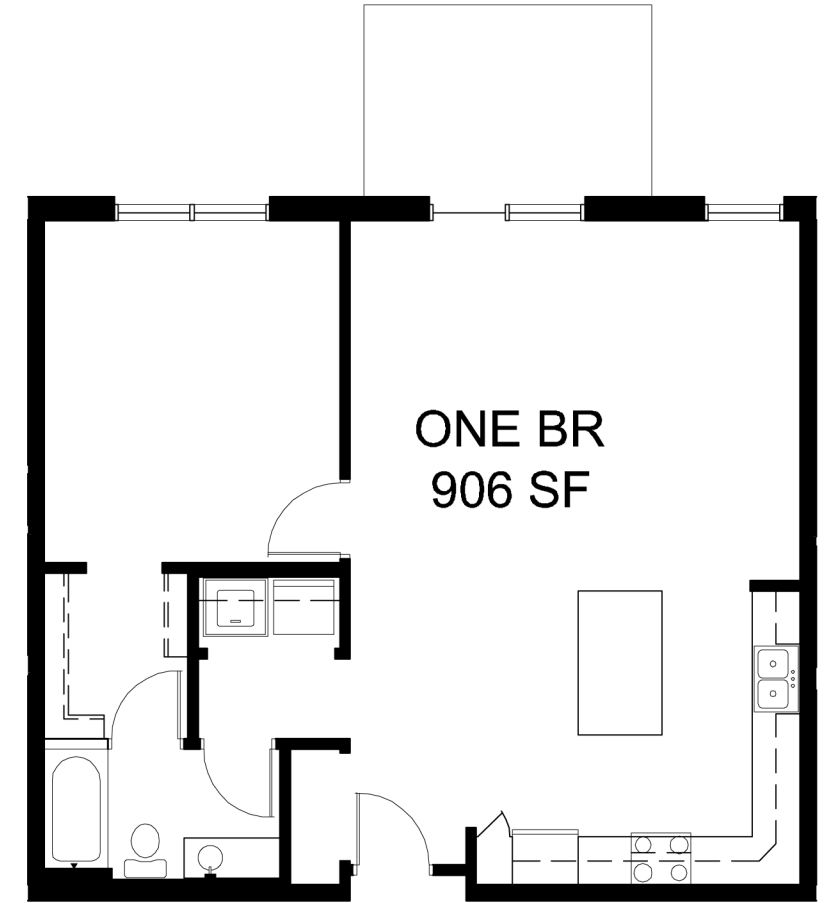
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UNIT A



UNIT B



UNIT C

ONE BEDROOM  
UNIT PLANS



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2/16/12 | COMM#M11-151



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# Business Summary

114 34th St E, Williston, ND, 58801  
Rings: 1, 3, 5 miles radii

Latitude: 48.1757  
Longitude: -103.62145

Data for all businesses in area	1 mile	3 miles	5 miles
Total Businesses:	258	1,099	1,184
Total Employees:	2,403	9,966	10,704
Total Residential Population:	2,858	14,218	14,900
Employee/Residential Population Ratio:	0.84	0.70	0.72

by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	26	10.2%	509	21.2%	98	8.9%	1,676	16.8%	113	9.5%	2,010	18.8%
Construction	19	7.3%	116	4.8%	68	6.2%	340	3.4%	76	6.4%	356	3.3%
Manufacturing	9	3.5%	65	2.7%	37	3.3%	431	4.3%	40	3.4%	474	4.4%
Transportation	11	4.2%	60	2.5%	43	3.9%	266	2.7%	48	4.0%	295	2.8%
Communication	1	0.2%	0	0.0%	7	0.6%	60	0.6%	8	0.6%	62	0.6%
Utility	1	0.3%	12	0.5%	7	0.6%	94	0.9%	8	0.6%	99	0.9%
Wholesale Trade	28	10.9%	182	7.6%	90	8.2%	620	6.2%	101	8.5%	714	6.7%
<b>Retail Trade Summary</b>	<b>61</b>	<b>23.6%</b>	<b>779</b>	<b>32.4%</b>	<b>200</b>	<b>18.2%</b>	<b>1,772</b>	<b>17.8%</b>	<b>211</b>	<b>17.8%</b>	<b>1,845</b>	<b>17.2%</b>
Home Improvement	9	3.4%	83	3.5%	23	2.1%	144	1.4%	26	2.2%	155	1.4%
General Merchandise Stores	2	0.6%	23	0.9%	4	0.4%	59	0.6%	5	0.4%	61	0.6%
Food Stores	6	2.4%	280	11.6%	15	1.4%	439	4.4%	16	1.4%	456	4.3%
Auto Dealers, Gas Stations, Auto Aftermarket	14	5.6%	66	2.7%	39	3.6%	270	2.7%	42	3.5%	280	2.6%
Apparel & Accessory Stores	0	0.1%	0	0.0%	8	0.7%	31	0.3%	8	0.7%	31	0.3%
Furniture & Home Furnishings	8	3.0%	21	0.9%	27	2.5%	124	1.2%	29	2.4%	126	1.2%
Eating & Drinking Places	13	5.0%	272	11.3%	35	3.2%	546	5.5%	37	3.1%	575	5.4%
Miscellaneous Retail	9	3.5%	34	1.4%	48	4.4%	160	1.6%	49	4.2%	160	1.5%
<b>Finance, Insurance, Real Estate Summary</b>	<b>14</b>	<b>5.4%</b>	<b>52</b>	<b>2.2%</b>	<b>93</b>	<b>8.5%</b>	<b>378</b>	<b>3.8%</b>	<b>98</b>	<b>8.2%</b>	<b>397</b>	<b>3.7%</b>
Banks, Savings & Lending Institutions	3	1.3%	14	0.6%	12	1.1%	97	1.0%	13	1.1%	109	1.0%
Securities Brokers	1	0.2%	0	0.0%	23	2.1%	115	1.2%	23	1.9%	115	1.1%
Insurance Carriers & Agents	3	1.3%	9	0.4%	27	2.4%	58	0.6%	29	2.4%	62	0.6%
Real Estate, Holding, Other Investment Offices	7	2.6%	28	1.2%	32	2.9%	108	1.1%	33	2.8%	111	1.0%
<b>Services Summary</b>	<b>86</b>	<b>33.3%</b>	<b>624</b>	<b>26.0%</b>	<b>385</b>	<b>35.0%</b>	<b>3,771</b>	<b>37.8%</b>	<b>407</b>	<b>34.3%</b>	<b>3,881</b>	<b>36.3%</b>
Hotels & Lodging	3	1.3%	99	4.1%	8	0.7%	196	2.0%	9	0.7%	212	2.0%
Automotive Services	12	4.6%	33	1.4%	29	2.6%	90	0.9%	31	2.6%	95	0.9%
Motion Pictures & Amusements	9	3.3%	60	2.5%	31	2.8%	146	1.5%	34	2.8%	155	1.4%
Health Services	11	4.3%	153	6.3%	38	3.4%	1,644	16.5%	39	3.3%	1,645	15.4%
Legal Services	1	0.4%	3	0.1%	13	1.2%	52	0.5%	13	1.1%	52	0.5%
Education Institutions & Libraries	3	1.1%	98	4.1%	29	2.6%	608	6.1%	30	2.5%	625	5.8%
Other Services	47	18.3%	178	7.4%	238	21.6%	1,036	10.4%	252	21.2%	1,098	10.3%
<b>Government</b>	<b>2</b>	<b>0.7%</b>	<b>3</b>	<b>0.1%</b>	<b>69</b>	<b>6.3%</b>	<b>559</b>	<b>5.6%</b>	<b>73</b>	<b>6.1%</b>	<b>572</b>	<b>5.3%</b>
<b>Other</b>	<b>1</b>	<b>0.5%</b>	<b>0</b>	<b>0.0%</b>	<b>3</b>	<b>0.3%</b>	<b>0</b>	<b>0.0%</b>	<b>4</b>	<b>0.3%</b>	<b>0</b>	<b>0.0%</b>
<b>Totals</b>	<b>258</b>	<b>100%</b>	<b>2,403</b>	<b>100%</b>	<b>1,099</b>	<b>100%</b>	<b>9,966</b>	<b>100%</b>	<b>1,184</b>	<b>100%</b>	<b>10,704</b>	<b>100%</b>

Source: Business data provided by Infogroup, Omaha NE Copyright 2010, all rights reserved. Esri forecasts for 2010.

February 22, 2012



# Business Summary

114 34th St E, Williston, ND, 58801  
Rings: 1, 3, 5 miles radii

Latitude: 48.1757  
Longitude: -103.62145

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	3	1.0%	4	0.2%	14	1.3%	21	0.2%	17	1.5%	26	0.2%
Mining	6	2.2%	255	10.6%	22	2.0%	491	4.9%	24	2.1%	542	5.1%
Utilities	0	0.1%	12	0.5%	3	0.3%	77	0.8%	4	0.3%	82	0.8%
Construction	35	13.7%	362	15.0%	128	11.6%	1,492	15.0%	144	12.2%	1,782	16.7%
Manufacturing	11	4.4%	170	7.1%	35	3.2%	469	4.7%	39	3.3%	528	4.9%
Wholesale Trade	27	10.5%	174	7.3%	87	7.9%	611	6.1%	97	8.2%	705	6.6%
Retail Trade	45	17.3%	398	16.6%	158	14.3%	1,082	10.9%	167	14.1%	1,111	10.4%
Motor Vehicle & Parts Dealers	14	5.3%	62	2.6%	30	2.7%	199	2.0%	32	2.7%	206	1.9%
Furniture & Home Furnishings Stores	4	1.4%	14	0.6%	11	1.0%	45	0.5%	12	1.0%	46	0.4%
Electronics & Appliance Stores	3	1.1%	17	0.7%	13	1.2%	97	1.0%	14	1.1%	98	0.9%
Bldg Material & Garden Equipment & Supplies Dealers	9	3.3%	82	3.4%	22	2.0%	142	1.4%	25	2.1%	152	1.4%
Food & Beverage Stores	5	2.0%	168	7.0%	14	1.2%	294	2.9%	15	1.2%	296	2.8%
Health & Personal Care Stores	3	1.3%	12	0.5%	11	1.0%	27	0.3%	11	0.9%	27	0.3%
Gasoline Stations	1	0.2%	4	0.2%	9	0.8%	72	0.7%	10	0.8%	75	0.7%
Clothing & Clothing Accessories Stores	0	0.1%	0	0.0%	10	0.9%	36	0.4%	10	0.8%	36	0.3%
Sport Goods, Hobby, Book, & Music Stores	0	0.0%	0	0.0%	11	1.0%	38	0.4%	12	1.0%	39	0.4%
General Merchandise Stores	2	0.6%	23	0.9%	4	0.4%	59	0.6%	5	0.4%	61	0.6%
Miscellaneous Store Retailers	4	1.4%	9	0.4%	21	1.9%	67	0.7%	22	1.8%	68	0.6%
Nonstore Retailers	1	0.4%	8	0.3%	2	0.1%	8	0.1%	2	0.1%	8	0.1%
Transportation & Warehousing	10	4.0%	59	2.4%	34	3.1%	239	2.4%	39	3.3%	269	2.5%
Information	2	0.7%	1	0.0%	23	2.1%	177	1.8%	24	2.1%	181	1.7%
Finance & Insurance	8	3.0%	24	1.0%	63	5.8%	273	2.7%	67	5.7%	291	2.7%
Central Bank/Credit Intermediation & Related Activities	4	1.5%	14	0.6%	13	1.2%	98	1.0%	14	1.2%	110	1.0%
Securities, Commodity Contracts & Other Financial	1	0.3%	0	0.0%	24	2.2%	117	1.2%	25	2.1%	119	1.1%
Insurance Carriers & Related Activities; Funds, Trusts &	3	1.3%	9	0.4%	27	2.4%	58	0.6%	29	2.4%	62	0.6%
Real Estate, Rental & Leasing	10	3.8%	41	1.7%	37	3.3%	127	1.3%	39	3.3%	135	1.3%
Professional, Scientific & Tech Services	11	4.4%	81	3.4%	67	6.1%	390	3.9%	70	5.9%	415	3.9%
Legal Services	1	0.4%	3	0.1%	16	1.5%	61	0.6%	16	1.4%	61	0.6%
Management of Companies & Enterprises	0	0.2%	3	0.1%	3	0.3%	8	0.1%	3	0.3%	8	0.1%
Administrative & Support & Waste Management & Remediation	9	3.6%	28	1.1%	40	3.6%	103	1.0%	44	3.7%	110	1.0%
Educational Services	4	1.7%	101	4.2%	30	2.7%	601	6.0%	31	2.6%	617	5.8%
Health Care & Social Assistance	13	5.1%	162	6.8%	77	7.0%	1,948	19.5%	80	6.8%	1,966	18.4%
Arts, Entertainment & Recreation	7	2.9%	49	2.1%	25	2.3%	130	1.3%	28	2.3%	139	1.3%
Accommodation & Food Services	17	6.5%	376	15.6%	44	4.0%	751	7.5%	46	3.9%	796	7.4%
Accommodation	3	1.3%	99	4.1%	8	0.7%	196	2.0%	9	0.7%	212	2.0%
Food Services & Drinking Places	13	5.2%	276	11.5%	36	3.3%	555	5.6%	38	3.2%	584	5.5%
Other Services (except Public Administration)	35	13.5%	91	3.8%	134	12.2%	403	4.0%	141	11.9%	418	3.9%
Automotive Repair & Maintenance	9	3.6%	31	1.3%	25	2.2%	86	0.9%	26	2.2%	90	0.8%
Public Administration	2	0.7%	3	0.1%	70	6.4%	563	5.7%	74	6.2%	576	5.4%
Unclassified Establishments	2	0.9%	8	0.3%	6	0.5%	9	0.1%	7	0.6%	9	0.1%
<b>Total</b>	<b>258</b>	<b>100%</b>	<b>2,403</b>	<b>100%</b>	<b>1,099</b>	<b>100%</b>	<b>9,966</b>	<b>100%</b>	<b>1,184</b>	<b>100%</b>	<b>10,704</b>	<b>100%</b>

Source: Business data provided by Infogroup, Omaha NE Copyright 2010, all rights reserved. Esri forecasts for 2010.

February 22, 2012

Made with Esri Business Analyst



# Executive Summary Report

114 34th St E, Williston, ND, 58801  
Rings: 1, 3, 5 miles radii

Latitude: 48.1757  
Longitude: -103.62145

	1 mile	3 miles	5 miles
<b>Population</b>			
1990 Population	2,948	14,419	15,070
2000 Population	2,692	13,811	14,471
2010 Population	2,858	14,218	14,900
2015 Population	2,973	14,641	15,358
1990-2000 Annual Rate	-0.90%	-0.43%	-0.41%
2000-2010 Annual Rate	0.59%	0.28%	0.29%
2010-2015 Annual Rate	0.79%	0.59%	0.61%
2010 Male Population	49.7%	48.4%	48.5%
2010 Female Population	50.3%	51.6%	51.5%
2010 Median Age	40.5	39.9	39.7

In the identified area, the current year population is 14,900. In 2000, the Census count in the area was 14,471. The rate of change since 2000 was 0.29 percent annually. The five-year projection for the population in the area is 15,358, representing a change of 0.61 percent annually from 2010 to 2015. Currently, the population is 48.5 percent male and 51.5 percent female.

### Population by Employment

Currently, 96.6 percent of the civilian labor force in the identified area is employed and 3.4 percent are unemployed. In comparison, 89.2 percent of the U.S. civilian labor force is employed, and 10.8 percent are unemployed. In five years the rate of employment in the area will be 96.9 percent of the civilian labor force, and unemployment will be 3.1 percent. The percentage of the U.S. civilian labor force that will be employed in five years is 91.2 percent, and 8.8 percent will be unemployed. In 2000, 68.5 percent of the population aged 16 years or older in the area participated in the labor force, and 0.0 percent were in the Armed Forces.

In the current year, the occupational distribution of the employed population is:

- 52.3 percent in white collar jobs (compared to 61.6 percent of the U.S. employment)
- 22.3 percent in service jobs (compared to 17.3 percent of U.S. employment)
- 25.4 percent in blue collar jobs (compared to 21.1 percent of U.S. employment)

In 2000, 82.5 percent of the area population drove alone to work, and 2.9 percent worked at home. The average travel time to work in 2000 was 14.0 minutes in the area, compared to the U.S average of 25.5 minutes.

### Population by Education

In the current year, the educational attainment of the population aged 25 years or older in the area was distributed as follows:

- 10.0 percent had not earned a high school diploma (14.8 percent in the U.S.)
- 31.8 percent were high school graduates only (29.6 percent in the U.S.)
- 15.7 percent had completed an Associate degree (7.7 percent in the U.S.)
- 16.1 percent had a Bachelor's degree (17.7 percent in the U.S.)
- 5.5 percent had earned a Master's/Professional/Doctorate Degree (10.4 percent in the U.S.)

### Per Capita Income

1990 Per Capita Income	\$11,470	\$11,694	\$11,660
2000 Per Capita Income	\$17,988	\$16,837	\$16,890
2010 Per Capita Income	\$25,175	\$21,598	\$21,658
2015 Per Capita Income	\$27,702	\$23,900	\$23,961
1990-2000 Annual Rate	4.60%	3.71%	3.78%
2000-2010 Annual Rate	3.33%	2.46%	2.46%
2010-2015 Annual Rate	1.93%	2.05%	2.04%

### Households

1990 Households	998	5,591	5,780
2000 Households	1,036	5,721	5,928
2010 Total Households	1,166	6,162	6,388
2015 Total Households	1,229	6,415	6,657
1990-2000 Annual Rate	0.37%	0.23%	0.25%
2000-2010 Annual Rate	1.16%	0.73%	0.73%
2010-2015 Annual Rate	1.06%	0.81%	0.83%
2010 Average Household Size	2.41	2.24	2.26

The household count in this area has changed from 5,928 in 2000 to 6,388 in the current year, a change of 0.73 percent annually. The five-year projection of households is 6,657, a change of 0.83 percent annually from the current year total. Average household size is currently 2.26, compared to 2.37 in the year 2000. The number of families in the current year is 3,891 in the specified area.

**Data Note:** Income is expressed in current dollars

**Source:** U.S. Bureau and Census, 2000 Census of Population and Housing, Esri forecast for 2010 and 2015. Esri converted 1990 Census data into 2000 geography.

February 22, 2012

Made with Esri Business Analyst



# Executive Summary Report

114 34th St E, Williston, ND, 58801  
Rings: 1, 3, 5 miles radii

Latitude: 48.1757  
Longitude: -103.62145

1 mile                      3 miles                      5 miles

## Households by Income

Current median household income is \$41,023 in the area, compared to \$54,442 for all U.S. households. Median household income is projected to be \$47,194 in five years. In 2000, median household income was \$31,320, compared to \$23,164 in 1990.

Current average household income is \$49,711 in this area, compared to \$70,173 for all U.S. households. Average household income is projected to be \$54,392 in five years. In 2000, average household income was \$40,265, compared to \$29,724 in 1990.

Current per capita income is \$21,658 in the area, compared to the U.S. per capita income of \$26,739. The per capita income is projected to be \$23,961 in five years. In 2000, the per capita income was \$16,890, compared to \$11,660 in 1990.

## Median Household Income

	1 mile	3 miles	5 miles
1990 Median Household Income	\$25,640	\$23,031	\$23,164
2000 Median Household Income	\$35,212	\$31,103	\$31,320
2010 Median Household Income	\$50,678	\$40,781	\$41,023
2015 Median Household Income	\$54,702	\$46,909	\$47,194
1990-2000 Annual Rate	3.22%	3.05%	3.06%
2000-2010 Annual Rate	3.62%	2.68%	2.67%
2010-2015 Annual Rate	1.54%	2.84%	2.84%

## Average Household Income

	1 mile	3 miles	5 miles
1990 Average Household Income	\$32,369	\$29,647	\$29,724
2000 Average Household Income	\$44,188	\$39,952	\$40,265
2010 Average Household Income	\$59,470	\$49,371	\$49,711
2015 Average Household Income	\$64,638	\$54,042	\$54,392
1990-2000 Annual Rate	3.16%	3.03%	3.08%
2000-2010 Annual Rate	2.94%	2.09%	2.08%
2010-2015 Annual Rate	1.68%	1.82%	1.82%

## 2010 Housing

	1 mile	3 miles	5 miles
1990 Total Housing Units	1,124	6,630	6,869
2000 Total Housing Units	1,135	6,407	6,634
2010 Total Housing Units	1,264	6,933	7,182
2015 Total Housing Units	1,341	7,263	7,532
1990 Owner Occupied Housing Units	766	3,722	3,859
1990 Renter Occupied Housing Units	233	1,869	1,921
1990 Vacant Housing Units	120	1,032	1,108
2000 Owner Occupied Housing Units	784	3,839	3,998
2000 Renter Occupied Housing Units	252	1,882	1,930
2000 Vacant Housing Units	93	679	728
2010 Owner Occupied Housing Units	882	4,135	4,308
2010 Renter Occupied Housing Units	284	2,027	2,080
2010 Vacant Housing Units	98	771	794
2015 Owner Occupied Housing Units	930	4,301	4,484
2015 Renter Occupied Housing Units	299	2,114	2,173
2015 Vacant Housing Units	113	848	875

Currently, 60.0 percent of the 7,182 housing units in the area are owner occupied; 29.0 percent, renter occupied; and 11.1 are vacant. In 2000, there were 6,634 housing units - 60.1 percent owner occupied, 29.0 percent renter occupied, and 10.9 percent vacant. The rate of change in housing units since 2000 is 0.78 percent. Median home value in the area is \$104,856, compared to a median home value of \$157,913 for the U.S. In five years, median value is projected to change by 4.48 percent annually to \$130,525. From 2000 to the current year, median home value change by 6.01 percent annually.

**Data Note:** Income is expressed in current dollars

**Source:** U.S. Bureau and Census, 2000 Census of Population and Housing, Esri forecast for 2010 and 2015. Esri converted 1990 Census data into 2000 geography.

February 22, 2012

Made with Esri Business Analyst





# Market Profile

114 34th St E, Williston, ND, 58801  
Rings: 1, 3, 5 miles radii

Latitude: 48.1757  
Longitude: -103.62145

	1 mile	3 miles	5 miles
<b>Population Summary</b>			
2000 Total Population	2,692	13,811	14,471
2000 Group Quarters	42	416	426
2010 Total Population	2,858	14,218	14,900
2015 Total Population	2,973	14,641	15,358
2010-2015 Annual Rate	0.79%	0.59%	0.61%
<b>Household Summary</b>			
2000 Households	1,036	5,721	5,928
2000 Average Household Size	2.56	2.34	2.37
2010 Households	1,166	6,162	6,388
2010 Average Household Size	2.41	2.24	2.26
2015 Households	1,229	6,415	6,657
2015 Average Household Size	2.38	2.22	2.24
2010-2015 Annual Rate	1.06%	0.81%	0.83%
2000 Families	687	3,596	3,744
2000 Average Family Size	3.17	2.98	3.01
2010 Families	745	3,734	3,891
2010 Average Family Size	3.04	2.90	2.93
2015 Families	773	3,826	3,991
2015 Average Family Size	3.03	2.89	2.92
2010-2015 Annual Rate	0.74%	0.49%	0.51%
<b>Housing Unit Summary</b>			
2000 Housing Units	1,135	6,407	6,634
Owner Occupied Housing Units	69.4%	60.0%	60.1%
Renter Occupied Housing Units	22.3%	29.4%	29.0%
Vacant Housing Units	8.2%	10.6%	10.9%
2010 Housing Units	1,264	6,933	7,182
Owner Occupied Housing Units	69.8%	59.6%	60.0%
Renter Occupied Housing Units	22.5%	29.2%	29.0%
Vacant Housing Units	7.8%	11.1%	11.1%
2015 Housing Units	1,341	7,263	7,532
Owner Occupied Housing Units	69.4%	59.2%	59.5%
Renter Occupied Housing Units	22.3%	29.1%	28.9%
Vacant Housing Units	8.4%	11.7%	11.6%
<b>Median Household Income</b>			
2000	\$35,212	\$31,103	\$31,320
2010	\$50,678	\$40,781	\$41,023
2015	\$54,702	\$46,909	\$47,194
<b>Median Home Value</b>			
2000	\$64,237	\$57,331	\$57,673
2010	\$113,095	\$104,219	\$104,856
2015	\$140,774	\$129,798	\$130,525
<b>Per Capita Income</b>			
2000	\$17,988	\$16,837	\$16,890
2010	\$25,175	\$21,598	\$21,658
2015	\$27,702	\$23,900	\$23,961
<b>Median Age</b>			
2000	39.3	38.5	38.4
2010	40.5	39.9	39.7
2015	40.5	39.6	39.5

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population. Detail may not sum to totals due to rounding.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



# Market Profile

114 34th St E, Williston, ND, 58801  
Rings: 1, 3, 5 miles radii

Latitude: 48.1757  
Longitude: -103.62145

	1 mile	3 miles	5 miles
<b>2000 Households by Income</b>			
Household Income Base	1,036	5,721	5,925
<\$15,000	15.3%	22.3%	22.0%
\$15,000 - \$24,999	17.2%	18.4%	18.3%
\$25,000 - \$34,999	17.1%	14.9%	14.8%
\$35,000 - \$49,999	19.8%	18.9%	18.9%
\$50,000 - \$74,999	19.1%	15.0%	15.2%
\$75,000 - \$99,999	6.8%	5.5%	5.6%
\$100,000 - \$149,999	2.8%	3.2%	3.2%
\$150,000 - \$199,999	0.5%	0.7%	0.7%
\$200,000+	1.5%	1.2%	1.2%
Average Household Income	\$44,188	\$39,952	\$40,265
<b>2010 Households by Income</b>			
Household Income Base	1,165	6,163	6,387
<\$15,000	9.2%	15.9%	15.7%
\$15,000 - \$24,999	10.9%	14.5%	14.4%
\$25,000 - \$34,999	11.8%	12.7%	12.6%
\$35,000 - \$49,999	17.0%	18.4%	18.4%
\$50,000 - \$74,999	27.6%	21.9%	22.0%
\$75,000 - \$99,999	13.6%	8.4%	8.5%
\$100,000 - \$149,999	7.2%	5.9%	6.0%
\$150,000 - \$199,999	1.0%	1.0%	1.0%
\$200,000+	1.8%	1.2%	1.3%
Average Household Income	\$59,470	\$49,371	\$49,711
<b>2015 Households by Income</b>			
Household Income Base	1,228	6,417	6,657
<\$15,000	8.4%	14.8%	14.6%
\$15,000 - \$24,999	8.6%	11.6%	11.5%
\$25,000 - \$34,999	9.3%	10.3%	10.3%
\$35,000 - \$49,999	14.9%	16.9%	16.8%
\$50,000 - \$74,999	30.6%	27.0%	27.1%
\$75,000 - \$99,999	15.1%	8.8%	8.9%
\$100,000 - \$149,999	9.8%	7.9%	8.0%
\$150,000 - \$199,999	1.3%	1.3%	1.3%
\$200,000+	2.0%	1.4%	1.5%
Average Household Income	\$64,638	\$54,042	\$54,392
<b>2000 Owner Occupied Housing Units by Value</b>			
Total	770	3,839	4,001
<\$50,000	37.3%	40.1%	39.7%
\$50,000 - \$99,999	51.0%	49.5%	49.3%
\$100,000 - \$149,999	8.6%	7.4%	7.8%
\$150,000 - \$199,999	1.3%	2.0%	2.0%
\$200,000 - \$299,999	1.8%	1.0%	1.2%
\$300,000 - \$499,999	0.0%	0.0%	0.0%
\$500,000 - \$999,999	0.0%	0.0%	0.0%
\$1,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$63,237	\$61,530	\$62,040
<b>2000 Specified Renter Occupied Housing Units by Contract Rent</b>			
Total	253	1,867	1,911
With Cash Rent	95.7%	94.3%	94.3%
No Cash Rent	4.3%	5.7%	5.7%
Median Rent	\$295	\$285	\$285
Average Rent	\$336	\$290	\$290

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



# Market Profile

114 34th St E, Williston, ND, 58801  
 Rings: 1, 3, 5 miles radii

Latitude: 48.1757  
 Longitude: -103.62145

	1 mile	3 miles	5 miles
<b>2000 Population by Age</b>			
Total	2,689	13,811	14,471
0 - 4	5.7%	6.1%	6.1%
5 - 9	7.2%	6.8%	6.9%
10 - 14	8.3%	7.7%	7.8%
15 - 24	13.9%	14.4%	14.4%
25 - 34	9.9%	10.1%	10.1%
35 - 44	15.5%	15.8%	16.0%
45 - 54	16.1%	14.3%	14.3%
55 - 64	8.7%	8.8%	8.7%
65 - 74	7.4%	7.3%	7.2%
75 - 84	5.2%	6.2%	6.0%
85 +	2.2%	2.5%	2.5%
18 +	73.2%	73.8%	73.6%
<b>2010 Population by Age</b>			
Total	2,858	14,214	14,898
0 - 4	6.0%	6.3%	6.4%
5 - 9	5.6%	6.0%	6.1%
10 - 14	5.3%	6.1%	6.2%
15 - 24	14.2%	14.3%	14.3%
25 - 34	13.6%	12.2%	12.0%
35 - 44	10.3%	11.2%	11.4%
45 - 54	15.5%	15.0%	15.1%
55 - 64	14.4%	12.7%	12.6%
65 - 74	8.0%	7.6%	7.5%
75 - 84	4.4%	5.5%	5.4%
85 +	2.7%	3.1%	3.0%
18 +	79.1%	77.1%	76.8%
<b>2015 Population by Age</b>			
Total	2,971	14,642	15,360
0 - 4	6.1%	6.3%	6.3%
5 - 9	5.5%	6.0%	6.1%
10 - 14	5.6%	6.4%	6.5%
15 - 24	11.6%	13.0%	13.0%
25 - 34	16.0%	13.5%	13.3%
35 - 44	10.2%	10.9%	11.1%
45 - 54	11.6%	12.0%	12.1%
55 - 64	16.4%	14.4%	14.3%
65 - 74	10.5%	8.9%	8.9%
75 - 84	4.0%	5.5%	5.4%
85 +	2.7%	3.0%	3.0%
18 +	79.8%	77.3%	77.0%
<b>2000 Population by Sex</b>			
Males	49.4%	48.3%	48.4%
Females	50.6%	51.7%	51.6%
<b>2010 Population by Sex</b>			
Males	49.7%	48.4%	48.5%
Females	50.3%	51.6%	51.5%
<b>2015 Population by Sex</b>			
Males	50.1%	48.5%	48.6%
Females	50.0%	51.5%	51.4%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

February 22, 2012

Made with Esri Business Analyst



# Market Profile

114 34th St E, Williston, ND, 58801  
Rings: 1, 3, 5 miles radii

Latitude: 48.1757  
Longitude: -103.62145

	1 mile	3 miles	5 miles
<b>2000 Population by Race/Ethnicity</b>			
Total	2,693	13,811	14,471
White Alone	95.5%	93.7%	93.7%
Black Alone	0.1%	0.2%	0.1%
American Indian Alone	2.9%	3.6%	3.7%
Asian or Pacific Islander Alone	0.1%	0.2%	0.2%
Some Other Race Alone	0.1%	0.2%	0.2%
Two or More Races	1.2%	2.1%	2.1%
Hispanic Origin	1.3%	1.2%	1.2%
Diversity Index	10.8	14.1	14.2
<b>2010 Population by Race/Ethnicity</b>			
Total	2,859	14,218	14,900
White Alone	93.2%	90.8%	90.7%
Black Alone	0.1%	0.2%	0.2%
American Indian Alone	4.2%	5.1%	5.2%
Asian or Pacific Islander Alone	0.1%	0.3%	0.3%
Some Other Race Alone	0.2%	0.3%	0.3%
Two or More Races	2.1%	3.2%	3.3%
Hispanic Origin	2.7%	2.5%	2.4%
Diversity Index	17.4	21.4	21.4
<b>2015 Population by Race/Ethnicity</b>			
Total	2,973	14,642	15,358
White Alone	92.4%	89.6%	89.5%
Black Alone	0.1%	0.2%	0.2%
American Indian Alone	4.6%	5.6%	5.7%
Asian or Pacific Islander Alone	0.2%	0.4%	0.4%
Some Other Race Alone	0.2%	0.4%	0.4%
Two or More Races	2.5%	3.8%	3.9%
Hispanic Origin	3.4%	3.1%	3.0%
Diversity Index	20.0	24.3	24.3
<b>2000 Population 3+ by School Enrollment</b>			
Total	2,586	13,308	13,941
Enrolled in Nursery/Preschool	1.6%	1.3%	1.3%
Enrolled in Kindergarten	2.7%	1.6%	1.6%
Enrolled in Grade 1-8	13.5%	12.4%	12.5%
Enrolled in Grade 9-12	6.1%	7.4%	7.5%
Enrolled in College	3.5%	4.2%	4.1%
Enrolled in Grad/Prof School	0.4%	0.4%	0.4%
Not Enrolled in School	72.2%	72.8%	72.7%
<b>2010 Population 25+ by Educational Attainment</b>			
Total	1,971	9,570	9,996
Less Than 9th Grade	3.6%	4.4%	4.4%
9th to 12th Grade, No Diploma	5.8%	5.6%	5.6%
High School Graduate	30.0%	31.9%	31.8%
Some College, No Degree	27.7%	20.9%	20.9%
Associate Degree	14.4%	15.6%	15.7%
Bachelor's Degree	12.8%	16.2%	16.1%
Graduate/Professional Degree	5.7%	5.3%	5.5%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



# Market Profile

114 34th St E, Williston, ND, 58801  
Rings: 1, 3, 5 miles radii

Latitude: 48.1757  
Longitude: -103.62145

	1 mile	3 miles	5 miles
<b>2010 Population 15+ by Marital Status</b>			
Total	2,376	11,597	12,123
Never Married	25.9%	27.5%	27.5%
Married	56.0%	52.6%	53.0%
Widowed	5.7%	8.4%	8.2%
Divorced	12.4%	11.5%	11.3%
<b>2000 Population 16+ by Employment Status</b>			
Total	2,014	10,694	11,185
In Labor Force	67.9%	68.3%	68.5%
Civilian Employed	62.8%	64.1%	64.3%
Civilian Unemployed	5.1%	4.2%	4.2%
In Armed Forces	0.0%	0.0%	0.0%
Not In Labor Force	32.1%	31.7%	31.5%
<b>2010 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	95.5%	96.6%	96.6%
Civilian Unemployed	4.5%	3.4%	3.4%
<b>2015 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	95.9%	96.9%	96.9%
Civilian Unemployed	4.1%	3.1%	3.1%
<b>2000 Females 16+ by Employment Status and Age of Children</b>			
Total	1,016	5,615	5,864
Own Children < 6 Only	6.9%	6.4%	6.4%
Employed/in Armed Forces	3.2%	4.5%	4.5%
Unemployed	1.0%	0.6%	0.6%
Not in Labor Force	2.7%	1.3%	1.3%
Own Children <6 and 6-17 Only	5.6%	5.8%	5.8%
Employed/in Armed Forces	4.7%	4.2%	4.2%
Unemployed	0.1%	0.3%	0.3%
Not in Labor Force	0.8%	1.2%	1.3%
Own Children 6-17 Only	19.5%	18.9%	19.2%
Employed/in Armed Forces	15.6%	16.2%	16.5%
Unemployed	1.0%	0.7%	0.7%
Not in Labor Force	3.0%	1.9%	2.0%
No Own Children < 18	68.0%	69.0%	68.7%
Employed/in Armed Forces	32.5%	33.2%	33.2%
Unemployed	2.1%	2.0%	2.0%
Not in Labor Force	33.5%	33.7%	33.4%
<b>2010 Employed Population 16+ by Industry</b>			
Total	1,846	9,526	9,987
Agriculture/Mining	13.1%	12.7%	13.1%
Construction	6.6%	4.7%	4.6%
Manufacturing	3.1%	2.7%	2.8%
Wholesale Trade	5.6%	4.4%	4.3%
Retail Trade	13.5%	15.6%	15.5%
Transportation/Utilities	6.1%	4.3%	4.3%
Information	0.4%	1.1%	1.1%
Finance/Insurance/Real Estate	4.2%	5.6%	5.6%
Services	44.6%	43.9%	43.8%
Public Administration	2.8%	5.0%	4.9%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

February 22, 2012

Made with Esri Business Analyst



# Market Profile

114 34th St E, Williston, ND, 58801  
Rings: 1, 3, 5 miles radii

Latitude: 48.1757  
Longitude: -103.62145

	1 mile	3 miles	5 miles
<b>2010 Employed Population 16+ by Occupation</b>			
Total	1,843	9,524	9,989
White Collar	49.3%	52.2%	52.3%
Management/Business/Financial	6.5%	7.5%	7.8%
Professional	14.1%	17.9%	17.9%
Sales	14.2%	13.8%	13.7%
Administrative Support	14.5%	13.0%	12.9%
Services	21.6%	22.4%	22.3%
Blue Collar	29.1%	25.4%	25.4%
Farming/Forestry/Fishing	0.9%	1.3%	1.3%
Construction/Extraction	7.9%	5.9%	5.9%
Installation/Maintenance/Repair	6.3%	6.0%	6.0%
Production	3.4%	4.1%	4.1%
Transportation/Material Moving	10.5%	8.1%	8.1%
<b>2000 Workers 16+ by Means of Transportation to Work</b>			
Total	1,247	6,765	7,100
Drove Alone - Car, Truck, or Van	85.0%	82.7%	82.5%
Carpooled - Car, Truck, or Van	9.6%	9.9%	10.0%
Public Transportation	0.0%	0.1%	0.1%
Walked	1.4%	3.4%	3.3%
Other Means	1.0%	1.2%	1.2%
Worked at Home	3.0%	2.8%	2.9%
<b>2000 Workers 16+ by Travel Time to Work</b>			
Total	1,248	6,766	7,102
Did not Work at Home	97.0%	97.2%	97.1%
Less than 5 minutes	8.6%	10.8%	10.4%
5 to 9 minutes	43.0%	39.2%	38.1%
10 to 19 minutes	37.0%	34.0%	34.7%
20 to 24 minutes	1.7%	2.1%	2.4%
25 to 34 minutes	1.8%	3.7%	3.9%
35 to 44 minutes	0.1%	1.4%	1.4%
45 to 59 minutes	0.6%	2.2%	2.2%
60 to 89 minutes	0.9%	2.1%	2.2%
90 or more minutes	3.3%	1.7%	1.8%
Worked at Home	3.0%	2.8%	2.9%
Average Travel Time to Work (in min)	14.0	13.8	14.0
<b>2000 Households by Vehicles Available</b>			
Total	1,023	5,720	5,927
None	7.1%	7.2%	7.1%
1	30.0%	33.8%	33.4%
2	39.9%	38.4%	38.6%
3	19.2%	15.8%	16.0%
4	3.4%	3.9%	4.1%
5+	0.5%	0.8%	0.9%
Average Number of Vehicles Available	1.8	1.8	1.8

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

February 22, 2012

Made with Esri Business Analyst



# Market Profile

114 34th St E, Williston, ND, 58801  
Rings: 1, 3, 5 miles radii

Latitude: 48.1757  
Longitude: -103.62145

	1 mile	3 miles	5 miles
<b>2000 Households by Type</b>			
Total	1,036	5,721	5,929
Family Households	66.3%	62.9%	63.1%
Married-couple Family	54.3%	49.9%	50.3%
With Related Children	25.2%	22.8%	23.1%
Other Family (No Spouse)	12.0%	12.9%	12.9%
With Related Children	9.0%	9.7%	9.6%
Nonfamily Households	33.7%	37.1%	36.8%
Householder Living Alone	29.1%	32.4%	32.1%
Householder Not Living Alone	4.6%	4.7%	4.7%
Households with Related Children	34.2%	32.5%	32.8%
Households with Persons 65+	25.0%	26.1%	25.7%
<b>2000 Households by Size</b>			
Total	1,036	5,721	5,928
1 Person Household	29.1%	32.4%	32.1%
2 Person Household	32.6%	32.9%	32.9%
3 Person Household	14.1%	13.5%	13.6%
4 Person Household	15.1%	12.8%	12.9%
5 Person Household	7.2%	5.9%	6.0%
6 Person Household	1.5%	1.7%	1.7%
7 + Person Household	0.5%	0.7%	0.8%
<b>2000 Households by Year Householder Moved In</b>			
Total	1,024	5,719	5,927
Moved in 1999 to March 2000	16.7%	18.5%	18.3%
Moved in 1995 to 1998	24.4%	27.9%	27.9%
Moved in 1990 to 1994	20.1%	17.4%	17.5%
Moved in 1980 to 1989	24.2%	15.7%	15.9%
Moved in 1970 to 1979	11.0%	9.9%	10.0%
Moved in 1969 or Earlier	3.5%	10.6%	10.4%
Median Year Householder Moved In	1993	1994	1994
<b>2000 Housing Units by Units in Structure</b>			
Total	1,110	6,404	6,633
1, Detached	51.2%	61.6%	61.7%
1, Attached	6.4%	5.6%	5.6%
2	0.5%	2.3%	2.2%
3 or 4	2.0%	4.8%	4.6%
5 to 9	3.6%	4.9%	4.8%
10 to 19	7.2%	5.8%	5.7%
20 +	5.4%	7.3%	7.4%
Mobile Home	23.7%	7.7%	7.8%
Other	0.0%	0.0%	0.0%
<b>2000 Housing Units by Year Structure Built</b>			
Total	1,110	6,405	6,635
1999 to March 2000	2.1%	0.8%	0.8%
1995 to 1998	3.0%	1.7%	1.8%
1990 to 1994	3.2%	1.7%	1.8%
1980 to 1989	23.4%	19.4%	20.0%
1970 to 1979	43.6%	25.8%	25.9%
1969 or Earlier	24.7%	50.5%	49.7%
Median Year Structure Built	1976	1969	1970

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

February 22, 2012

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# Market Profile

114 34th St E, Williston, ND, 58801  
Rings: 1, 3, 5 miles radii

Latitude: 48.1757  
Longitude: -103.62145

	1 mile	3 miles	5 miles
<b>Top 3 Tapestry Segments</b>			
1.	Midlife Junction	Aspiring Young Families	Aspiring Young Families
2.	Crossroads	Heartland Communities	Heartland Communities
3.	Aspiring Young Families	Midlife Junction	Midlife Junction
<b>2010 Consumer Spending</b>			
Apparel & Services: Total \$	\$1,664,249	\$7,292,096	\$7,601,834
Average Spent	\$1,427.31	\$1,183.46	\$1,190.04
Spending Potential Index	60	49	50
Computers & Accessories: Total \$	\$222,678	\$975,016	\$1,018,258
Average Spent	\$190.98	\$158.24	\$159.41
Spending Potential Index	87	72	72
Education: Total \$	\$1,214,437	\$5,285,154	\$5,494,639
Average Spent	\$1,041.54	\$857.75	\$860.17
Spending Potential Index	85	70	71
Entertainment/Recreation: Total \$	\$3,286,440	\$14,539,463	\$15,197,740
Average Spent	\$2,818.56	\$2,359.66	\$2,379.15
Spending Potential Index	87	73	74
Food at Home: Total \$	\$4,581,264	\$20,459,309	\$21,372,375
Average Spent	\$3,929.04	\$3,320.42	\$3,345.77
Spending Potential Index	88	74	75
Food Away from Home: Total \$	\$3,256,523	\$14,300,817	\$14,919,149
Average Spent	\$2,792.90	\$2,320.93	\$2,335.54
Spending Potential Index	87	72	73
Health Care: Total \$	\$3,959,032	\$17,792,792	\$18,610,776
Average Spent	\$3,395.39	\$2,887.66	\$2,913.45
Spending Potential Index	91	78	78
HH Furnishings & Equipment: Total \$	\$1,797,752	\$7,861,592	\$8,210,482
Average Spent	\$1,541.81	\$1,275.89	\$1,285.32
Spending Potential Index	75	62	62
Investments: Total \$	\$1,692,197	\$7,693,650	\$8,087,262
Average Spent	\$1,451.28	\$1,248.63	\$1,266.03
Spending Potential Index	83	72	73
Retail Goods: Total \$	\$24,435,877	\$108,299,427	\$113,194,809
Average Spent	\$20,956.99	\$17,576.32	\$17,720.22
Spending Potential Index	84	71	71
Shelter: Total \$	\$15,217,963	\$65,482,800	\$68,200,701
Average Spent	\$13,051.41	\$10,627.45	\$10,676.56
Spending Potential Index	83	67	68
TV/Video/Audio: Total \$	\$1,274,642	\$5,622,307	\$5,865,189
Average Spent	\$1,093.17	\$912.47	\$918.17
Spending Potential Index	88	73	74
Travel: Total \$	\$1,789,751	\$7,717,508	\$8,055,426
Average Spent	\$1,534.95	\$1,252.50	\$1,261.05
Spending Potential Index	81	66	67
Vehicle Maintenance & Repairs: Total \$	\$963,694	\$4,241,157	\$4,430,972
Average Spent	\$826.50	\$688.31	\$693.65
Spending Potential Index	88	73	74

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

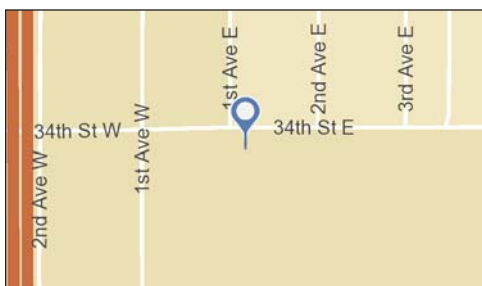
**Source:** Consumer Spending data are derived from the 2006 and 2007 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

February 22, 2012

Made with Esri Business Analyst





- Average Daily Traffic Volume**
- ▲ Up to 6,000 vehicles per day
  - ▲ 6,001 - 15,000
  - ▲ 15,001 - 30,000
  - ▲ 30,001 - 50,000
  - ▲ 50,001 - 100,000
  - ▲ More than 100,000 per day



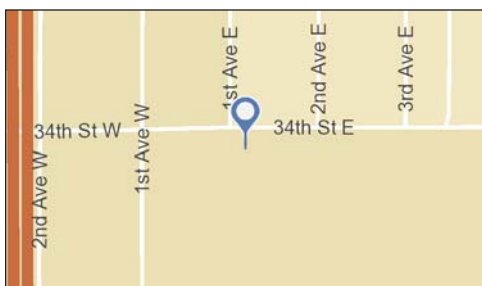
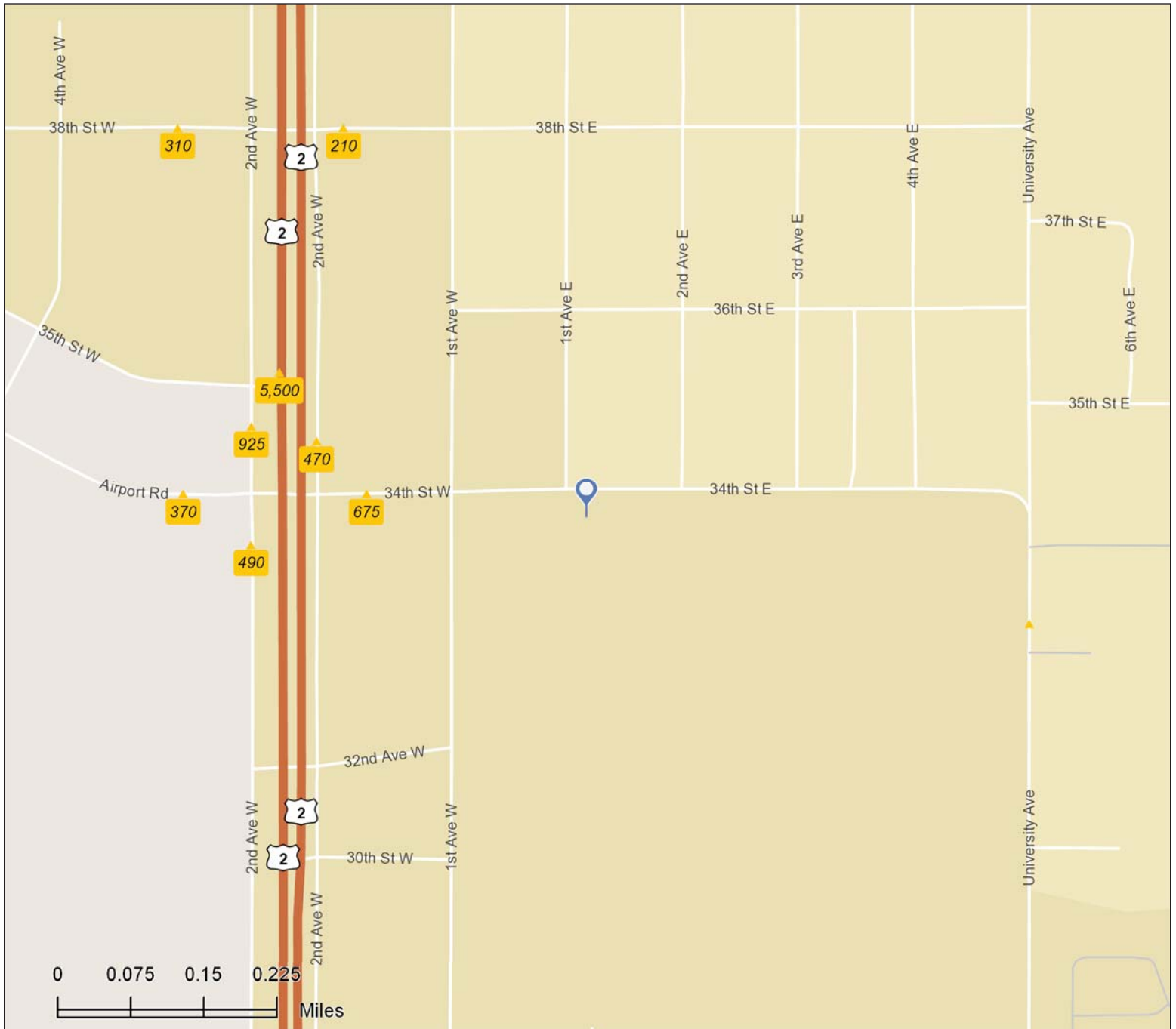
Source: ©2011 MPSI (Market Planning Solutions Inc.) Systems Inc. d.b.a. DataMetrix®



# Traffic Count Map - Close Up

114 34th St E, Williston, ND, 58801  
Ring: 1, 3, 5 Miles

Latitude: 48.1757  
Longitude: -103.62145



- Average Daily Traffic Volume**
- ▲ Up to 6,000 vehicles per day
  - ▲ 6,001 - 15,000
  - ▲ 15,001 - 30,000
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  - ▲ 50,001 - 100,000
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Source: ©2011 MPSI (Market Planning Solutions Inc.) Systems Inc. d.b.a. DataMetrix®

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